

INTRODUCING

IGNITE

Spark Health group is healthcare's confidential peer advisory organization—built for Health IT executives who carry the weight of the most critical technology decisions. We've spent years earning trust, curating the right rooms, and creating a place where leaders can speak candidly, compare notes, and move faster with confidence.

BECOME A FOUNDING MEMBER TODAY



ALWAYS CONNECTED

Stay visible month after month. Build familiarity with the right leaders. Turn “circle back” into real momentum.



REAL ACCESS

Engage Health IT leaders in a trusted peer setting. Reach executives tackling real priorities. Be present when decisions get made.



MEASUREABLE

In just 60 days, with 4 peer Teams and 50 participants, we generated 24 active deals!



WARM INTROS

Get connected at the right time, the right way. Built on trust, timing, and fit. Faster starts. Stronger conversations. Less friction.

HOW IT WORKS

Spark Ignite works because we stay close to the real conversations. Each month, we run Peer Teams with 50+ participants (and growing), listen for what leaders are prioritizing, survey members, and build the relationships that make introductions natural—not forced. That lets us connect you at the right moment, so you start on the right foot: solving a real problem, not trying to manufacture trust out of thin air.

And because we're actively recruiting and growing membership every month, momentum keeps building—**within the first 60 days of the program, we generated 24 leads.**

PRE-SALES BEGIN AUG 1!

Register before August 30th and get...

- Exclusive access to Peer Teams
- Peer Team naming rights
- Spark-backed recruitment efforts behind your target accounts
- Exclusive opportunities tied to in-person events
- And more

Register at SparkHLTH.com/ignite